



WELKOM CAMPUS

MARKETING (NCV)

PROGRAMME STRUCTURE

Level 2-4 Fundamental subjects (compulsory)

- English
- Mathematics/Mathematical literacy
- Life Orientation

Plus core subjects selected from the table below:

Level 2 Vocational core subjects	Level 3 Vocational core subjects	Level 4 Vocational core subjects
• Marketing	• Marketing	• Marketing
• Advertisement and Promotions	• Advertisement and Promotions	• Advertisement and Promotions
• Marketing Communication	• Marketing Communication	• Marketing Communication
• Consumer Behaviour	• Consumer Behaviour	• Consumer Behaviour